

Advertising Rates

RECCE MAGAZINE

Printed monthly, the Recce Magazine has a circulation of over 2,000 copies distributed to on-base homes and 15 facilities. 500+ readers are signed up to have a copy mailed to their off-base residence.



FORMAT SPECS

Half Page: 5.5" tall x 4.25" wide
Full page: 5.5" tall x 8.5" wide

FULL PAGE
1 issue - \$300
12 issues - \$2880
(SAVE 20%)

HALF PAGE
1 issue - \$150
12 Issues - \$1440
(SAVE 20%)



DIGITAL DISPLAYS

1 MONTH: \$100
6 MONTHS: \$540
(SAVE 10%)
12 MONTHS: \$960
(SAVE 20%)

Digital ads are displayed on LCD screens in three of our FSS facilities and 16 score-keeping screens at Beale Lanes Bowling Center.

FORMAT SPECS:

JPEG File,
1280px W x 720px H, 72 DPI



POSTERS & BANNERS

1 MONTH: \$150
6 MONTHS: \$810
(SAVE 10%)
12 MONTHS: \$1400
(SAVE 20%)

22" x 28" Poster Displays and 24"x72" Banner Displays are available in six high-traffic locations, including Beale Lanes Bowling Center, Harris Fitness Center, Omni Family Gym, and Youth Center.

FORMAT SPECS:

POSTER: PDF File,
22"H x 28"W, 300 DPI
BANNER: PDF File,
24"H x 72"W, 300 DPI



WEBSITE BANNER

SMALL:
\$50/MONTH
LARGE WITH LINK:
\$100/MONTH

Our website, BealeFSS.com, receives an average of over 15,000 visits a month. Your ad can be on the homepage, event page, or anywhere on BealeFSS.com.

FORMAT SPECS:

SMALL: 280px W x 180px H,
72 DPI
LARGE: 280px W x 360px H,
72 DPI, with active link



BealeFSS.com



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Beale9FSS



@Beale9FSS